

EEO PUBLIC FILE REPORT

This report covers full time vacancy recruitment data for the period July 1, 2007 to July 21, 2008.

Employment unit: Connoisseur Media, LLC

**Unit Members: WBBE Heyworth, IL
WIHN Normal, IL
WVMG Normal, IL**

EEO Contact for Unit Member:

Larry Weiss, VP/GM
Connoisseur Media
520 N Center St.
Bloomington, IL 61701
309-834-1100
larry@connoisseurmedia.com

Jack Swart, VP/GM started May20,2008
Connoisseur Media
520 N Center St.
Bloomington, IL 61701
309-834-1100
jswart@connoisseurmedia.com

List all full-time job vacancies filled by each station in this employment unit:

Job Title/Date Filled	Source of Hire
1. Account Executive 7/27/07	Bloomingtonhelpwanted.com
2. Account Executive 9/14/07	Bloomingtonhelpwanted.com
3. WIHN Announcer 1/1/08	Internal posting
4. Account Executive 1/15/08	Bloomingtobhelpwanted.com
5. WVMG Announcer 3/1/08	Staff referral
6. Account Executive 4/15/08	Bloomingtonhelpwanted.com
7. Account Executive 06/09/08	Staff Referral from market
8. Account Executive 06/13/08	Bloomingtonhelpwanted.com

For the period July 1, 2007 to July 21, 2008 this employment unit interviewed 32 persons for full-time job openings.

This unit performed supplemental recruiting initiatives during the reporting period as follows:

SALES OPEN HOUSE

Advertised on the three stations (WBBE, WIHN, WVMG), the Sales Open House was conducted on July 1, 2008. There were two applicants from the open house to review.

JOB FAIRS

**Participated in Job Fairs at Illinois State University on 9/28/07 and 2/27/08
Station VP Larry Weiss was the representative at both, soliciting resumes, interviewing interested applicants and answering general questions.**

Additionally Connoisseur Media held Open Houses in September 2007 and March 2008 for area students interested in learning more about internships. A total of 4 people attended these events, which were conducted by Adam Chandler, PD of WIHN and Greg Udchitz, Promotions Coordinator for Connoisseur Media.

ADDITIONAL OUTREACH

Sales Manager Grant Thompson Larry Weiss was a panelist for a class of Broadcast Major students at I.S.U. for 90 minutes on February 27, 2008. Topics included future employment trends in radio.

INTERNSHIP PROGRAMS

This unit recruited and placed students from Illinois Wesleyan and Illinois State Universities in training intern positions during the reporting term.

During the fall 2007 semester, 6 students from I.S.U. majoring in Mass Communication received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.

During the spring 2008 semester 4 students from I.S.U. and 1 student from Illinois Wesleyan University received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.